

CORPORATION IDENTITY DOCUMENT



YC 127

OUR CREDO

Signal Cartel is a service corporation to all of New Eden. In this role, members are encouraged to treat all players with respect regardless of affiliation. In challenging situations, our goal is to look for a graceful resolution and set an example of dignity and friendship through our actions.

We embrace the attitude of a true explorer: we are friendly to others in our travels, neutral and never initiating aggression, and endeavoring at all times to be perceived by the New Eden community as a non-threat. Although we never intentionally seek to harm, we may defend our friends and our ships. In suffering losses, we respond with good cheer and shed no tears. In this way, we aim to be recognized and respected by all across the cluster and left in peace to do our work.

Among our own ranks and with others, we are patient and generous with knowledge, ideas, and experiences. We foster a mentoring culture by answering questions, freely sharing experiences and learning resources, and when possible offering rookies one-on-one tutoring.

Specifically prohibited with your in-alliance character:
Piracy, baiting, or scamming; initiating aggression on other players' ships, pods, or deployed structures; dueling with anyone outside the alliance; sovereignty interference; participating in NPSI fleets; aggressive actions in support of PVP fleets including boosts, cynos, bumping, or target intel; use of mobile siphons; corp or other theft; placing bounties.

Note:

Ships, wrecks and drones abandoned in space are considered salvage and may be harvested.
Abandoned ships may not be destroyed.

OUR COLORS

EVE-SCOUT



#2C3041

#347BB7

#35B667

#FFFFFF

SIGNAL CARTEL



#333333

#EC4924

#1080BD

#FFFFFF

OUR FONT FAMILIES & STYLES

EVE-SCOUT

EvE-Scout uses the “Naive Line Sans” font family. (The nearest free-to-use font family is “Street” in the bold style.) Using the bold style for the logo iconography with the “Static” font family, in regular style, used for general copy.



A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0
~ ! @ # \$ % ^ & * () _ + { } | : " < > ? ' - = [] \ ; ' , . /

SIGNAL CARTEL

Signal Cartel uses the “Static” font family. Both the regular and bold styles are used for the logo iconography with the regular style used primarily for general copy.



A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0
~ ! @ # \$ % ^ & * [] _ + { } | : " < > ? ' - = [] \ ; ' , . /

OUR LOGOS

Our brand is important and therefore we are protective of our logos and other assets which help to define and present our identity. Therefore, you must adhere to the following requirements when using any of our brand logos:

- Logos must be used either in full color as originally designed or in a monotone version using any single color.
- You may not substitute your own colors in the full color version.
- Logo text that identifies the alliance, corp, or division name may be left off or moved to a different position if your design/usage requires it.
- No other variations of our logos are allowed. If you want to suggest a non-frivolous design change to our existing logos for a good reason, contact Katia Sae. Change for the sake of change will not be entertained.



Design Attribution:

- Johnny Splunk is the owner and creator (with his brother) of the EvE-Scout logo.
- Former Signaleer Noene Drops is the designer of the Signal Cartel logo.
- Lucas Ballard is the designer of the EvE-Scout Rescue logo, based on the EvE-Scout logo.

OUR CONTACT INFO

EvE-Scout Enclave Alliance Executor: Katia Sae

Signal Cartel Leadership: Aldar Roanaok (CEO), Tekufah (COO)

In-game public channel: "EvE-Scout"

EvE-Scout Enclave Discord: <https://discord.gg/fKy3FeZ>